



NEW PORT TO BERMUDA RACE 2010 – June 18, 2010

Sailor Bandido Racing

Corporate Programs, Leadership and Personal Coaching Services available through SB Adventures, Inc. The Sum is Greater than the Parts...

April 2, 2010

For over 100 years in the middle of June a fleet of nearly 200 sailboats departs Newport, Rhode Island bound for Bermuda. The 635 mile ocean race crosses the Atlantic and is known as a challenging race due to the nature of the wind, current from the Gulf Stream, and Mother Nature. The boats are separated into 5 Divisions and further separated by classes.



Sailor Bandido, a Quest 33, will compete in the 2010 Newport to Bermuda Race. It was designed by Rodger Martin Yacht Design (Newport, Rhode Island) and constructed by Holby Marine in Bristol, Rhode Island in January 2001. Sisterships to Sailor Bandido have competed and won many offshore races including the Bermuda 1-2 which is sailed in odd years. Sailor Bandido is a successful offshore racing machine equipped with a carbon fiber mast, water ballast and a full sail inventory ready to take on the challenges of the Atlantic. Sailor Bandido is a very competitive boat and the last race it competed in it achieved 1st overall in the Lake Michigan Singlehanded Society Double Handed Race, West Division and a 2nd in the 2x2 Race in 2006. Due to my relocation, Sailor Bandido spent the past 4 years tucked away in a shed in Racine, Wisconsin.

Sailor Bandido Racing is participating in the 2010 event to raise awareness and funds to support early cancer detection, research, support, and prevention. We are soliciting your support for the American Cancer Society and the Little Red Door. As part of our fundraising efforts for the race, we will distribute 30% of the net proceeds to each of the New England and Central Indiana Divisions of the American Cancer Society and the Little Red Door.

The Little Red Door, founded in 1945 is an Indianapolis based organization that provides education, screening, detection, and services for patients. Little Red Door Cancer Agency (www.littlereddoor.org) strives to make the most of life, and the least of cancer by reducing the physical, emotional and financial burdens of cancer for underserved and uninsured residents of Central Indiana.

The American Cancer Society (www.cancer.org) is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service. With more than two million volunteers nationwide, the American Cancer Society is one of the oldest and largest voluntary health agencies in the United States.

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Competing in an event such as the Newport to Bermuda Race is a lifelong dream for my sister, Theresa Palabrica who lives in the Boston area. As a physician, clinical researcher, and professor, she understands the importance of supporting these organizations. More importantly, she is a cancer survivor who balances chemotherapy and radiation treatment sessions with her busy work schedule and family responsibilities with strength, determination and grace. She has done very well with her treatment and proves that with hope, tenacity, and the advances in medical science, it is possible to live a full life and say **NO** to cancer. This 2010 Newport-Bermuda race is a perfect adventure and challenge for her at this moment in time.

When detected early, cancer can be a curable illness. Unfortunately too many people die from cancer each year. Additionally, cancer is often caused by life choices, such as cigarette smoking, or exposure to harmful UV radiation or chemicals.

The Schedule/Key Milestones:

Initial Measurement	November 2009 - Check
Application for Entry	February 2010 - Check
Application for Entry Acceptance	March 2010 – Check
Preparations for Transport (Wisconsin to Rhode Island)	March 2010 - Check
Event at Indianapolis Sailing Club	April 17, 2010
Transport to Newport, RI	April 2010
Final Race Preparations	April 2010
Race Safety Inspection	May 2010
Final Measurement for ORR/IRC Ratings	April/May 2010
Deadline for All Supporting Document Submission	May 13, 2010
Pre-Inspection Documentation Deadline	June 2, 2010
Deadline for completion of On-Board Inspection	June 6, 2010
Newport Check-In Deadline	June 16, 2010
Bermuda Race Starts at Newport, Rhode Island	June 18, 2010
Awards Ceremony Government House, Bermuda	June 26, 2010
Arrival in Newport, Rhode Island	July 2, 2010
Final Accounting and Disbursement to Charities	August 27, 2010

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Sponsorship Opportunities:

30% of the net proceeds collected will be distributed to each of the charities listed below.

The Little Red Door
1801 N Meridian St
Indianapolis, IN 46202-1463

The American Cancer Society
New England Division
30 Speen St.
Framingham, MA 01070

Central Indiana Division
5635 W. 96th St
Indianapolis, IN 46278

This is a high profile open ocean event that attracts media coverage throughout New England and numerous national sailing publications. Because we are a Midwest based team and the first entrant from Indiana, we anticipate receiving media coverage in the Indiana, Wisconsin, Illinois and Michigan areas as well.

Commodore Level Sponsorship: \$10,000.00

A 18" x 36" Vinyl 1-color Graphic Logo will be applied to the mainsail. You must supply print ready artwork. You will also receive an official 11 x 14 photograph of Sailor Bandido displaying your logo in the actual race recognizing your participation in this activity as a Commodore Sponsor. (Limit 3)

Vice Commodore Level Sponsorship: \$5,000.00

A 12" x 24" Vinyl 1-color Graphic Logo will be applied to the mainsail. You must supply print ready artwork. You will also receive an official 11 x 14 photograph of Sailor Bandido displaying your logo in the actual race recognizing your participation in this activity as a Vice Commodore Sponsor. (Limit 5)

Flag Officer Level Sponsorship: \$2,500.00

A 8" x 12" Vinyl 1-color Graphic Logo will be applied to the boat. You must supply print ready artwork. You will also receive an official 8 x 10 photograph of Sailor Bandido displaying your logo in the actual race recognizing your participation in this activity as a Flag Officer Sponsor. (Limit 30)

Supporter: \$100.00

A Supporter will be able to sign their name in support of a cancer survivor or in memory of a loved one on the mainsail that will be used in the actual race.

In addition to the above all sponsors will be recognized on the Sailor Bandido Racing Website (www.sailorbandido.com) for a period of 12 months after the finish of the Newport to Bermuda 2010 race.

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All checks should be made out to:

SB Adventures, Inc.
5917 Buckskin Ct.
Carmel, IN 46033.

Please complete the attached form.

Crew:

We are very happy to announce our crew for the race;

Carlos Contreras – Navigator
Mike Crowell – Crew
Brian Dodds – Watch Captain

Terre Palabrica – Medic, Crew
Bob Solomon – Watch Captain

Communications and Updates:

Please visit our website. As we get this process underway, we will provide you with updates on our progress saying **NO** to Cancer!

In advance, thank you for your support.

Sincerely,

Christopher A. Palabrica
Captain, Sailor Bandido

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**SPONSORSHIP FORM
2010 Newport to Bermuda Race**

Name: _____

Email: _____

Receive Updates on our Progress

Address: _____

City: _____, State: _____ Zip: _____

Yes, I would like to support this activity. I understand that the excess of funds collected above the actual costs will be equally distributed to the American Cancer Society, and The Little Red Door. I acknowledge that I have not received any valuable items other than consideration provided herein.

____ Commodore Level Sponsorship: \$10,000.00

A 18" x 36" Vinyl 2-color Graphic Logo will be applied to the mainsail. You must supply print ready artwork. You will also receive an official 11 x 14 photograph of Sailor Bandido displaying your logo in the actual race recognizing your participation in this activity as a Commodore Sponsor. (Limit 3)

____ Vice Commodore Level Sponsorship: \$5,000.00

A 12" x 24" Vinyl 1-color Graphic Logo will be applied to the mainsail. You must supply print ready artwork. You will also receive an official 11 x 14 photograph of Sailor Bandido displaying your logo in the actual race recognizing your participation in this activity as a Commodore Sponsor. (Limit 5)

____ Flag Officer Level Sponsorship: \$2,500.00

A 8" x 12" Vinyl 1-color Graphic Logo will be applied to the boat. You must supply print ready artwork. You will also receive an official 8 x 10 photograph of Sailor Bandido displaying your logo in the actual race recognizing your participation in this activity as a Commodore Sponsor. (Limit 30)

____ Supporter \$100.00

A supporter will be able to sign their name in support of a cancer survivor or in memory of a loved one on the mainsail that will be used in the race at an event in Indianapolis and in Newport Pre-Race.

In addition to the above all sponsors will be recognized on the Sailor Bandido Racing Website (www.sailorbandido.com) for a period of 12 months after the finish of the Newport to Bermuda 2010 race.

All checks should be made out to SB Adventures, Inc. and mailed to:

**SB Adventures, Inc.
Attn: Newport to Bermuda Race 2010
5917 Buckskin Ct.
Carmel. IN 46033.**

Place in the memo line "NEWPORT BERMUDA 2010".

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